



EDUCATION 2026

The new Swiss PGA Education.

Modern. Modular. Practice-oriented.

Brochure on the new education structure

Starting January 2026



Contents



01

Education Philosophy

Values & Mission of the Swiss PGA

02

The Professional Profile

Golf Professional Swiss PGA

03

Education Structure

Three Levels at a Glance

04

Admission

Requirements & Entry

05

Level 1 – Foundations

Foundation of Education

06

Level 2 – Development

Methods, Game & Coaching

07

Level 3 – Professionalism

Leadership & Entrepreneurial Thinking

08

Roles & Responsibilities

Trainee · SM · Golf Club

09

Training Areas

Teaching · Juniors · Secretariat · Greenkeeping

10

Duration & Costs

Investment in the Future

11

Competency Assessment & Diploma

The Path to Graduation

12

Contact & Registration

Your Next Step

Education Philosophy

A Swiss PGA Professional should not only teach golf – but create added value for golfers, members and golf clubs.

Professional Identity

The Swiss PGA education system develops not only golf-related teaching competencies, but also professional identity, club understanding and entrepreneurial thinking.

Club Values & Culture

The goal is to train future Swiss PGA Professionals who understand their role in the golf club and actively contribute to member development, club culture and the long-term success of the facility.

Entrepreneurial Thinking

Trainees develop business awareness and understand how PGA Professionals actively contribute to the success of their club.





The Professional Profile

A Golf Professional combines teaching, game, junior development and entrepreneurial thinking. The Swiss PGA education covers all five core areas comprehensively.

01

Teaching

Instruction, methodology and didactic competence for all age groups and skill levels.

02

The Game

Own playing level, tournament experience, understanding of playing strategy, greenkeeping, Rules of Golf and club fitting/club repairs.

03

Youth + Sport

Youth development and certified training according to J+S standards.

04

Professional

Professional ethics, etiquette, rules and professional conduct in the club.

05

Business

Club management, marketing, pro shop and business fundamentals.

Not just teaching golf – but creating added value for golfers, members and golf clubs.

FROM 2026



The New Structure at a Glance

The education is divided into three progressive levels. Each level is completed with an intermediate assessment – Level 3 leads to the Swiss PGA Diploma. The education can be completed as a dual 3-year programme or alongside employment.

LEVEL 1

Understanding Your Role

1st Year

Foundations of professional conduct, club structures and service quality. First teaching practice in teaching, juniors, secretariat and greenkeeping.

LEVEL 2

Development

2nd Year

Independent group and individual lessons, on-course coaching, video analysis, member engagement and club events.

LEVEL 3

Professionalism

3rd Year

Leading projects, advanced coaching up to single HCP, business fundamentals, final presentation & diploma.

GRADUATION: Diploma "Golf Professional Swiss PGA" – optional additional federal professional examination via sportartenlehrer.ch.



Part-Time Education

The Swiss PGA education can also be completed alongside employment. Anyone who meets the admission requirements attends all modules and takes the intermediate assessments – without a training contract with a golf club.

01

Same Requirements

All admission requirements apply unchanged: age, handicap, Evaluation Day, language level and prior education.

02

Modules & Intermediate Assessments

All Swiss PGA modules are attended. The intermediate assessments after Level 1 and Level 2 must be passed to progress to the next level.

03

Proof of Practice

For the final examination, 600 documented teaching hours must be proven: 300 h individual lessons · 150 h group lessons · 150 h junior lessons

04

Costs

Modules are billed individually. There is no annual flat fee.

Part-time education is open to everyone who meets the admission requirements – regardless of whether they already work in the golf industry or not.

BEFORE YOU START

Admission Requirements



- | | | |
|----|--------------------------|--|
| 01 | Age | Minimum age 18 years |
| 02 | Playing Ability | Handicap max. 6.0 (ladies & men) |
| 03 | Evaluation | Participation in the Swiss PGA Evaluation Day |
| 04 | Language | English at 1st Certificate level (CEFR B2) |
| 05 | Nationality | Swiss/Liechtenstein passport or B/C permit |
| 06 | Prior Education | Completed apprenticeship or Matura |
| 07 | Training Contract | 3-year programme: contract with a recognised golf club
Part-time: no training contract required |



Evaluation Day – your first official contact with the Swiss PGA.



Level 1 – Foundations



Laying the foundation.

In the first year you develop the foundations of professional conduct and begin to understand how a PGA Professional contributes to the member experience.

Core message: "I understand my role within a golf club."

Assessment Day

Structured playing assessment by senior trainees – strengths and weaknesses analysis as the starting point of the education.

Laws & Principles

Laws of the golf swing and ball flight laws. Understanding cause and effect in golf instruction.

Group Lessons

Structure of a group lesson, target group adaptation (children, seniors, beginners) and first teaching practice.

On Course Lessons

Teaching on the course: etiquette, rules knowledge, pace of play – first accompaniment of players on the round.

Club Operations

Getting to know all four club areas: secretariat, greenkeeping, pro shop and tournament organisation.

Level 2 – Development

Actively creating added value.

In the second year you become increasingly independent. The focus shifts from understanding the club environment to making an active contribution. Core message: "I actively create added value for members and the golf club."

Group Lessons (Advanced)

Independent group and individual lessons for players up to HCP 24. Structuring topic focus, learning objectives and practice sequences.

On-Course-Coaching

Situational coaching in real playing situations: club selection, line selection, risk management and playing strategy on the course.

Video & Launch Monitor

Shot analysis with video and launch monitor: identifying fault patterns, communicating findings and initiating targeted corrections.

Interpersonal Skills

Active listening, constructive feedback, professional client communication and coaching attitude in the golf club.

Club Events & Projects

Organisation of club events and member activities. Understanding member retention and engagement.





Level 3 – Professionalism



Lead, shape, complete.

In the third year you develop leadership competence, professional identity and entrepreneurial awareness. Core message: "I think and act as a Professional who contributes to the long-term development of the golf club."

Advanced Coaching

Analysis of complex movement patterns, individual development plans, year-round planning with periodisation (technique, tactics, athletics, mental).

Single HCP Coaching

Lessons for advanced players up to single HCP: technical refinements, course management, individual error correction.

Business & Management

Club finances, marketing, member retention, pro shop management and development of new revenue streams.

Final Club Project

Independent planning and implementation of a project with measurable added value for the golf club.



TRAINING AREAS

In the Golf Club.

The trainee rotates through all areas of the golf club, gaining a comprehensive understanding of golf club operations – from the driving range to the secretariat.

Teaching & Coaching

L1: Observation & first teaching practice. L2: Independent group and individual lessons. L3: Advanced Coaching

Juniors & J+S

L1: Introduction to junior programmes. L2: Independent training leadership. L3: Building and leading the junior programme.

Secretariat & Greenkeeping

L1: Getting to know reception, reservations, tournament preparation. L2: Event organisation. L3: Club management fundamentals.

Note: Work in all areas is mandatory. The depth of responsibility increases from level to level – from observation to independent management.

Who does what?

Clear roles – shared success.

The education connects three partners with clear roles and mutual responsibility. Only when all three contribute their part does a successful Swiss PGA Professional emerge.



The Trainee

Proactive involvement in all areas (teaching, juniors, secretariat, greenkeeping).
Independent completion of all learning objectives with documentation and signature.
Open, learning-ready attitude and professional conduct in the club.

The Golf Club

Conclusion of a training contract. Provision of all training areas and teaching infrastructure (driving range, putting green, pro shop). Enabling participation in Swiss PGA Education Days. Appropriate remuneration.

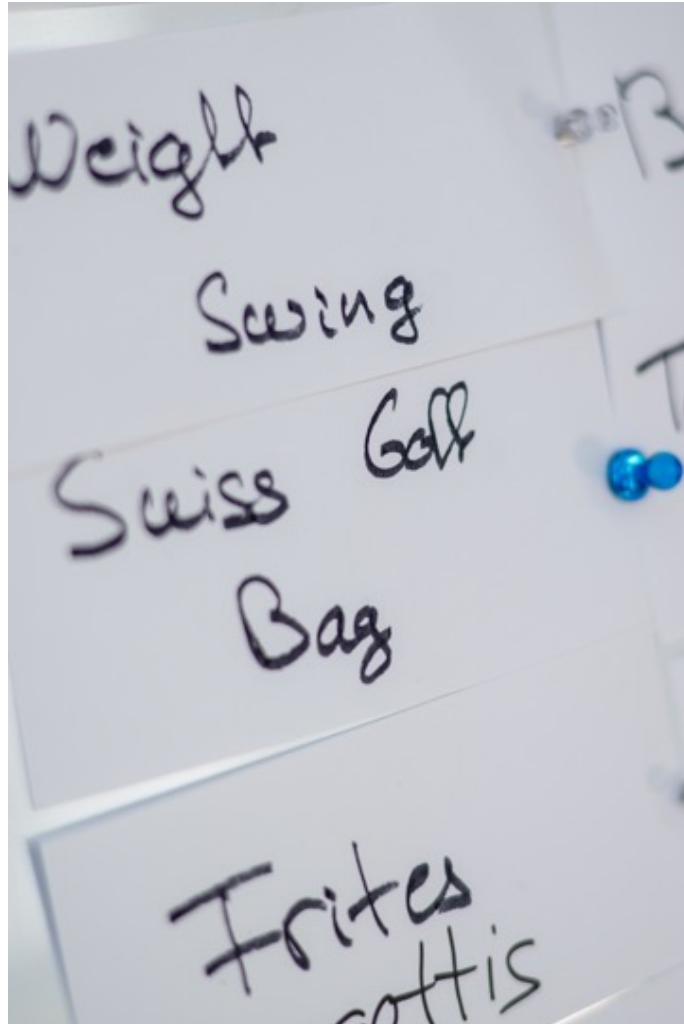
Supervising Manager (SM)

Regular accompaniment and assessment of learning objectives. Constructive feedback, role model function and embodiment of Swiss PGA values. Enabling teaching practice and practical assignments in golf operations.

Die Swiss PGA

Holistic educational concept, Education Days, examination organisation, quality assurance and annual visits to trainees at their training facilities.

Final Examinations



The path to the diploma.

In the third year you specialise, prepare for the final examination and demonstrate what you are capable of.

Admission Conditions

- Attendance of all training modules
- Successful completion of Level 1 & 2 assessments
- 300 h individual lessons
- 150 h group lessons
- 150 h junior lessons
- valid first aid certificate
- passed Playing Ability Test

Final Examination

- Junior Coaching
- Teaching Lesson
- Demonstration
- Video Analysis
- Final Paper (only for additional examination sportartenlehrer.ch)

GRADUATION & DIPLOMA

Competency Assessment & Graduation

The Swiss PGA focuses not on traditional written examinations, but on practical competencies, professional development and real-world applications in golf club operations.

Basis of Competency Assessment

Practical Work

Documented practical achievements from the entire training year in the golf club.

Reflection & Understanding

Ability to explain, question and professionally contextualise experiences.

Presentation

Structured final presentation before the Supervising Manager and, where applicable, Swiss PGA experts.

Learning Objectives

All learning objectives must be confirmed by the trainee and the SM with date and signature.

DIPLOMA

Swiss PGA Golf Professional

Optional additionally: Federal Professional Examination via sportartenlehrer.ch

**A SWISS PGA PROFESSIONAL CREATES ADDED VALUE • CONTRIBUTES TO CLUB CULTURE •
THINKS ENTREPRENEURIALLY • STRENGTHENS THE SWISS GOLF INDUSTRY**



Duration & Costs

The regular education lasts three years. Costs are billed annually by the Swiss PGA. For part-time education, modules are billed individually.

1ST YEAR	2ND YEAR	3RD YEAR
CHF 4'000	CHF 4'000	CHF 4'000
Level 1 – Foundations	Level 2 – Development	Level 3 – Professionalism

Additional Fees

Final Examination	CHF 350
Repeat Year	CHF 1'500
Part-time modules	billed individually

Total regular education

CHF 12'000

plus examination fee CHF 350



YOUR NEXT STEP

Ready for the new Swiss PGA Education?

*Get in touch with us – we will be happy to advise you on
the 3-year programme and the admission requirements.
The next Evaluation Day is your first step.*

Swiss Professional Golfers Association

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