



## **Further Education Webinar Series**

Module Title	The Role of Technology in Coaching	Date	27.05.2024
Speaker	Fredrik Tuxen - website	Venue	Online
Description	Fredrik Tuxen is the brains behind one of the most significant advancements in the recent history of our game. Responsible for inventing Trackman, Fredrik has been a pioneering presence as the industry has moved towards measurement of ball flight, impact and movement. Fredrik will discuss how Trackman has changed coaching, how technology can be used to help players more effectively and what the future holds for technology in golf.	Costs	CHF 0 for Swiss PGA Members CHF 0 for Swiss PGA Apprentices CHF 75 for Non Swiss PGA Members
Time	19.00 CET	Recertification Points	1 FED Point

Fredrik Tuxen is the CTO and co-founder of <u>TrackMan</u>, a company that provides sports analytics and data solutions. Prior to joining <u>TrackMan</u>, Tuxen served as head of R&D at <u>Weibel Scientific</u> and as a product manager at Thrane&Thrane. Fredrik has also worked as a development engineer, where they was responsible for developing microwave circuits, signal processing, algorithm development, and radar system design. Tuxen has over 25 years of experience in the technology industry and is a leading expert in the field of sports analytics.

Fredrik Tuxen started his educational career by obtaining a Ms.E.E. in Mathematics, Signal processing, and Microwave electronics from the DTU - Technical University of Denmark. Fredrik then went on to obtain a Master's degree in Radar from the same school.