



AUSTRALIAN & SWISS PGA PROFESSIONAL

**PARIS BUCKINGHAM**

LIVE STREAMED FROM GOLF KYBURG, ZÜRICH,  
SWITZERLAND, PRESENTS  
A FURTHER EDUCATION EXPERIENCE,

**MONDAY 8<sup>TH</sup> SEPTEMBER 2025**

**KEEP IT SERIOUSLY SIMPLE!**

CUTTING THROUGH THE NOISE: BACK TO TEACHING  
GOLF'S CORE FUNDAMENTALS



**GOLF KYBURG**

ZÜRICH



## ABOUT THE PRESENTER – PARIS BUCKINGHAM

With over 30 years of playing, teaching, and coaching experience, I've been fortunate to work across nearly every level of the game—from junior golf to international students, resort guests to tournament players.

### My Journey:

- Paris began golf at Gladstone Golf Club, first coached by Mark Gibson.
- Inspired watching Norman Von Nida and Greg Norman at Kooralbyn Valley Resort.
- Attended Kooralbyn International School, then left after Year 10 to work with Randal Vines and June Howe.
- Trained under legendary instructors like Charlie Earp and Gary Edwin.
- Completed PGA apprenticeship at Hyatt Regency Coolum under Paul Smith and Peter Heiniger, finishing with Hugh Dolan at The Brisbane Golf Club.
- First professional role: Resident Golf Professional & Activities Coordinator at Hayman Island Resort.
- Moved to Europe in 1996, coaching at:
  - Golf Club Markgräflerland Kandern (Germany)
  - Golf Club Aaretal, Golf Club Interlaken-Unterseen, and Golf & Country Club Zürich
  - Now based at ClubGolf Kyburg, Zürich, Switzerland

Over the years, I've developed a coaching philosophy grounded in simplicity, common sense, and clear communication. This course shares the key principles I've found most effective in helping golfers play better—and love the game more.

### KEEP IT SERIOUSLY SIMPLE!

Cutting Through the Noise: Back to Teaching Golf's Core Fundamentals



# INTRODUCTION

In today's information-saturated world, golfers are overwhelmed with technique, tips, and trends. Many end up confused, frustrated, and stuck. But golf's core principles have never changed—what has changed is how we teach them.

This workshop helps PGA professionals refocus on what really matters:

**Clarity**

**Core Fundamentals**

**Communication that Connects**

If your students aren't "getting it," it's not their fault. It's a coaching opportunity.

## **KEY OBJECTIVE**

To help PGA professionals simplify and clarify their coaching by focusing on core principles, effective communication, and methods that help students truly GET IT, enjoy the game and play much more golf.

# SESSION OVERVIEW

## **PART 1: The Mindset Shift (30 minutes)**

- Teaching ≠ Telling, if students don't get it, the responsibility is ours.
- Revisit the Core, Rediscover timeless golf fundamentals that apply to every golfer.
- Self-Audit Your Beliefs
- Question your own understanding of the game and swing.
- Find your unshakeable core. Adapt when better methods arise.

## **PART 2: The 3-Step Teaching Blueprint (45 minutes)**

- Present the Spirit of the Game, Teach more than mechanics. Golf is a game of character—recreation and competition. Set the tone: sportsmanship, mindset, etiquette.
- Educate Ball Flight Basics, Teach what the club does to the ball. Help students connect cause and effect. Empower them to be their own best coach.
- Communicate to Connect, Use clear, relatable, international language. Match words with visual, physical demonstrations. Constantly ask: "Do they GET IT?" If not—change the approach.

## PART 3: Best Practices & Practical Coaching (45 minutes)

- Teach Small to Big
- Big picture not working? Return to small movements and details fast.
- **Be Truthful**
- Clarity builds respect. Avoid fluff. Results over ratings. Set Realistic Timelines & Goals
- Tailor your coaching to your student's life, time, and motivation.
- The 100% Guarantee Test What if you offered a money-back guarantee?
- What rules and commitment would make it successful?
- Maximize Every Session
- Show up with a plan, a purpose, and a structure.

### FINAL THOUGHT (15 minutes)

- Define Your Professional Standard
- Can you give the same quality attention to every student—regardless of age, motivation, or ability?
- Are you teaching with clarity, consistency, and care?
- Are you willing to adapt, improve, and raise your own standard?

**“Make the complex simple. Make the simple stick. Make your students succeed.”**

### YOUR NEXT STEPS

Reflect on your personal teaching blueprint  
Identify one area of your coaching to simplify  
Commit to clearer communication in your next lesson

**Attend live session on September 8th 2025**

**09:00 - 11:00 (CET) Switzerland Time**

**17:00 - 19:00 (GMT) Australian Time**

**Book Online Now with the Australian & or Swiss PGA**



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